

DOWNTOWN KELOWNA

ANNUAL GENERAL MEETING MINUTES

Wednesday, June 5, 2024

Location: Kelowna Yacht Club, Spinnaker Room

- A.** Acknowledged that we are gathered today on the traditional, ancestral, unceded territory of the syilx/Okanagan people – Jillian Povarchook
- B.** Meeting called to order by President Renata Mills at 9:10 am
- C.** Approval of Agenda
Motion: Travis Pye
Second: Jillian Povarchook
All in Favour *CARRIED*
- D.** Results of the approval of the minutes of the 2023 Annual General Meeting
Officially accepted online voting
- E.** Presentation of 2023 Financial Statements - circulated electronically. Jaspal Dhial presented the 2023 financial statements. Profit and Loss Statement and Balance Sheet.
- F.** Result of the appointment of KPMG as Auditor
Officially accepted online voting
- G.** Results of the 2024 Board of Directors Election
David Lindsay and Jason Wills were welcomed by Renata
Each member of the board was introduced.
- H.** Report from the Executive Director
 - Introduction of DKA staff members.
 - Membership – 1353 members, regular communication was introduced in our monthly newsletter
 - Strategic plan – safe clean and inviting downtown, membership engagement, advocacy and relationships, marketing and promotion, expansion
 - Committee for expansion into Brewery district because we're getting calls for support from DOC
 - Levy – increased by 1%
 - Fully staffed teams now (DOC 8 employees and CT 4 employees)
 - Calls to RCMP have decreased by almost 50%, incidents have decreased as well (6.3% of the time the RCMP is called)
 - Provincial and local politicians contacted us to assist URBA in the creation of their On Call team

- MARKETING & EVENTS – used a local company to create our website. Increased page-views across the board. Social media has been contracted out and we have a summer student handling some social media posts
- MMOB – 400 & 500 blocks are not being closed this year – a vote was put to City Council, most businesses in the 2 blocks did not like the street closed
- Night Market started in 2024 – 10% are DKA members

President's Report

- Spoke about the time as President and the partnership between the City of Kelowna and the DKA for Parks Alive.
- 2023/24 was still a time of recovery for our downtown broadly and our members specifically with social issues, challenges relating to the evolving drug-enforcement policy, to wildfires
- Recognition from the City of Kelowna and MLA Renee Merrifield that our DOC program was a model of excellence that should be replicated in other neighbourhoods
- As a policy-driven "governance" Board, we fine-tuned some Board systems, the on-boarding process to welcome new Directors and two new committees, "Member Engagement" and "Expansion"
- The Board worked hard to identify member's pain points and advocate for solutions
- Acknowledged the DKA staff, sincere appreciation for the many hours of hard work they invest in our downtown.

I. AGM adjourned by President Renata Mills at 9:40am

J. Guest Speaker: Lisanne Ballantyne, Tourism Kelowna
Travis thanked Lisanne and presented a gift.

K. Q & A
