

## **2023 SHOW N SHINE ON BERNARD PEOPLE'S CHOICE AWARD VOTERS' CONTEST RULES**

### **Contest Period**

The Show N Shine on Bernard People's Choice Award Voters' Contest (the "Contest") begins on Saturday, August 19, 2023 at 11:00 am Pacific Daylight Time (PDT) and ends on Saturday, August 19, 2023 at 4:00 pm PDT (the "Contest Period").

### **Eligibility**

The Contest is open to all residents of Canada (excluding Quebec) who have reached the age of majority in their province at the time of entry AND/OR any minor that has explicit permission granted to them from their parent or guardian at the time of entry, AND to only those who have attended the Show N Shine on Bernard and accessed the voting page via a DKA-produced QR code OR completed a physical ballot and entered at the designated location. Only one entry per person.

### **Sponsor**

The Contest is coordinated and facilitated by the Downtown Kelowna Association, or DKA (the "Sponsor").

### **How to Enter**

To participate in this Contest you must:

- Be the individual who attended the event;
- Access the online ballot via the DKA-produced QR code, OR by completing a physical ballot and entering at the designated location, and only during the Contest Period;
- Be responsive within 24 hours of being announced a winner either by telephone call, email, or Instagram and/or Facebook direct message;
- During the Contest Period, submit an online ballot with contact information that includes, at the bare minimum, a first and last name, a valid email address, and a phone number that is currently in service. The ballot features the ability to vote for Best Domestic, and Best Import; Best Overall will also be awarded based on the entry that receives the most votes in total. One ballot, no matter how many categories you've voted in, counts as one (1) entry into the contest. Multiple entries will be disqualified.

BY SUBMITTING AN ENTRY, YOU ACKNOWLEDGE THAT YOUR NAME MAY BE POSTED ON DOWNTOWN KELOWNA'S WEBSITE, INSTAGRAM, AND FACEBOOK AND/OR SPONSOR'S PROPRIETARY WEBSITE, WHERE IT MAY BE VIEWED, SHARED (BY USERS) AND COMMENTED ON BY THE SPONSOR AND THE GENERAL PUBLIC.

### **Draw and Winner Selection**

Contest participants will be entered into a randomized draw on Wednesday, August 23, 2023 at approximately 3pm PDT. There will be multiple draws. The odds of winning depend on the number of eligible entries received.

Contest winners will be announced on Thursday, August 24, 2023. The selected entrants will be contacted privately by telephone call, email, or Instagram and/or Facebook direct message and notified that they have won. The selected entrants must then reply within 24 hours to accept their prize. If there is no response within 24 hours, the sponsor reserves the right to re-draw and choose a new winner.

**Prizes**

Prizes awarded will be provided by Downtown Kelowna Association businesses.

Prizes must be accepted as awarded and are not transferable or convertible to cash. No substitutions except at Sponsor's option. Sponsor reserves the right to substitute a prize or a prize component with one of equal or greater value, including without limitation, but solely in the Sponsor's discretion, a cash award. Prizes will only be awarded to the person whose name has been drawn.