

DOWNTOWN KELOWNA

Downtown Kelowna Association Annual General Meeting (AGM) 2022 – Minutes

Location: Kelowna Yacht Club – Spinnaker Room

Date: June 1, 2022

A. Meeting Called to Order – by President Yarden Gershony 9:45am

B. Approval of Agenda

Caroline Bye (Board member and Kelowna Yacht Club) – 1st Motion

Chris Lewis (Kelowna Tourism) – 2nd motion

Approved of hands – motion passed

C. Minutes for the 2020 and 2021 Annual General Meeting – Officially accepted online voting

D. Presentation on 2021 Financial Statements by Vishaal Sharma – mentioned KPMG commented 2021 as a clean review

Officially accepted – online voting

E. Appointment of KPMG as Auditor – Officially accepted online voting

F. Results 2022 Board of Directors Election – Officially accepted online voting

Yarden went through each current board member and welcomed new board members. New Executive will be voted on at first board meeting immediately following AGM

G. Special Business resolution to approve the revised DKA Bylaw as circulated – Officially accepted online voting

H. **Report from President Yarden** – President for DKA past 4 years, normally 2 years but not able to have election due to Covid-19. Will be stepping down as President, still on the DKA board as Past President. Brian Stephenson will be stepping in as new President. Has been on DKA board of Director total of 8 years. Has been by far most fulfilling, great experience. Met so many people. Moving up to the Executive has also been rewarding. Kelowna was a very different place 8 years ago. As President, it was the best and the worst of time. Great growth but

DOWNTOWN KELOWNA

challenging especially during Covid-19. Retail most challenging with Covid-19 because of relying on foot traffic. Now the problem is find staff to fill needed positions. During my tenure as President hiring Mark Burley has been a breathe of fresh air. His strength to build community involvement has been great and great to work with as well as great staff Mark will introduce. Staff does the work and the board of directors oversee.

Downtown on Call (DOC) has become an institution for the City of Kelowna, Police, and Bylaw. They look to the DOC as part of the safety and security of the downtown core. DOC team is the Downtown Kelowna Association number one asset.

Great relationship with the City of Kelowna support with Urban Mayor Caucus that will be able to see major changes with prolific offenders. Has really enjoyed being President.

Executive Director Report – Mark Burley

Went through prepared slideshow. Introduced DKA staff members. Mentioned receiving 3 different awards at the BIABC convention. Blogs is a new section on website and has grown to 8 online pages showcasing different businesses.

Challenges in 2021 that happened during Meet Me On Bernard. Crane came down and media gave the impression not to come downtown. There was also the heat dome and smoke from fires which caused events to be cancelled. Arts on the venue was a great success. Meet Me On Bernard won an award at the BIABC.

Winter Street Market week before almost had to fence off Stuart Park Skating rink. There was over 10,000 people that attended the event. There were no protests groups during the event giving it a fun and happy atmosphere celebration. Week later everything shut down again due to high numbers Covid-19. Another award won at BIABC convention.

Marketing built up social media presents with help from summer student with Veronika especially on You Tube. Need to be more active on LinkedIn to increase DKA exposure.

Upcoming 2022 events include Block Party in July and Show and Shine in August

- I. Adjournment of business of the Annual General Meeting – called by Yarden Gershony – 10:26am

New Board of Directors meeting immediately after to vote on new Executive

DOWNTOWN KELOWNA

Attendance AGM June 1, 2022

Caroline Bye

Scott Stanger

Vishaal Sharma

Luke Turri

William Peters

Chad Haller

Roger Lei

Erin Hussey

Sydney Solland

Chris Lewis

Oktawian Kobryn

Dan Price

John Beck

Tina Thygesen

Travis Pye

Warren Turner

Brent Lobson

Yarden Gershony

Renata Mills

Staff

Mark Burley

Elizabeth Densmore

Veronika Kubik

Pawan Sharma